

York County Hospital looking for a new name

York County Hospital is looking for a new name.

On February 14th, the hospital is launching a "Cherish the Past, Celebrate the Future" campaign to find a name that better reflects the hospital's evolution into a Regional centre for Cardiac and Perinatal care.

The aim is also to reflect the many communities now served by the facility, and reduce

confusion with other "York" hospitals, such as York Central in Richmond Hill, and York Finch.

"The goal of the renaming process is to select a name that better reflects the hospital's recent advancements and future plans," says Dan Carriere, President. "Changing our name is essential for our future, but we can assure this community that the compassionate service and

family atmosphere they have come to trust will never change."

Name suggestions can be mailed to the Hospital Promotions Department, 596 Davis Drive in Newmarket, L3Y 2P9. Suggestions can also be left at the drop boxes at the two hospital entrances, faxed to 905-853-2220 or left online, at www.ych.on.ca. A hotline, 905-895-4521, extension 6263 (NAME)

gives residents the opportunity to leave a question or concern on voice mail, and have a hospital representative return the call personally.

Entries must be received no later than 5 p.m. on March 14th.

The suggested names will be put before a name selection committee, made up of representatives of the hospital's staff, physicians, administration, Board of Directors, and the community at large.

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