

The Office Window

Bradford Lions Club successfully completed its big annual money-raising event on Monday evening, and, as we understand it, one of its substantial financial commitments is in support of York County hospital, Newmarket. With that support the majority of residents from this area will be in agreement, because it is to that hospital that the majority of sick from the district go for treatment and care. But, as was pointed out in this column some years ago, there is a gap between hospital care and the active life of the well and healthy, which often has to be bridged. Bradford is sufficiently large, and money can be raised here when there is a will, so that the town could, if it so willed, have a nursing home, to accommodate patients out of hospitals, with no one to care for them in their homes, and for older people when ill, who otherwise have to leave the town. It wouldn't require many evenings, such as Monday night, to raise the necessary money to purchase property. Under hospitalization, plus the fact that many would gladly pay personally, to be nicely cared for in familiar surroundings, the financial operation of such a place of care, if well run, should not be a worry once property was acquired. It seems too bad that those doomed to a long sickness, and the older people, have to be sent from home for care. This prosperous community fails in providing little else. The subject is surely worthy of thought. . . . That comfortable feeling of security, known to most small towners, is experiencing a disagreeable interruption, as theft break-ins occur around town. In private homes,

thieves seldom obtain much that they can dispose of to advantage, but the damage to property, the disorder left behind in the house, and that uncomfortable feeling of uneasiness for the inmates of a home, following such an intrusion, is generally a more severe blow to the householder than the actual loss. Note that Barrie too had several house break-ins at the weekend and one was at the home of Faris Sinclair, formerly of Churchill, and well known to our readers. . . . To create a very fine building out of new materials is a work of art and something of which both owner and designer may be justly proud, but to remodel the old and homely, making that age a thing of beauty, is an even greater accomplishment, and is one that the few are completing on some of the old buildings of the area. Fine old beams, sturdy walls, the right location, and the brain with the ideas dreams up something very beautiful. A little expert help makes the ideas practical and the result is something different and very delightful. This individuality in house planning and remodelling is going to add much to this district. . . . Hope readers do not think that it matters to us personally by what name the river is called. It does not. This newspaper is the place for the public to be heard on such matters and we had never heard anything but annoyance that a river, which, according to old maps and records, is supposed to have been named by the surveyor, Major S. Holland in 1791, and bore that name for about 150 years, should now carry another name on a recent map of Simcoe County. Our reason for mentioning the subject a couple of weeks ago was the result of a conversation with our townsman and Simcoe Centre's representative at Queen's Park, D. Arthur Evans,

M.P.P., who suggested that a reminder be given that the name Holland, with north and east branches, be put on the river on a new map presently being prepared by the county. He remarked that within the county council there was no reason for interest in what the river is called, except in Bradford and West Gwillimbury. We spoke of the historical associations and another remark was made to the effect that the town's best advertisement for new industry is its interest in, and consideration for, the industry already here. When Bradford's largest industry began here in 1946, the river was known as the Holland river, and the new company was named Holland River Gardens Co. Limited. Today that company is known in two hemispheres, and it advertises the name of Bradford just as widely. We are not native to Simcoe county and our knowledge of its history has been obtained from maps and old books. If we are in error about the river, most certainly no one has corrected us through the years, and our reason for urging the maintenance of the old name was the historical associations and the fact that big industry bears the name. In our opinion that was good reason to make an effort to carry on the name.