

When Did The Holland River Change Its Name?

There is a road sign at the approach to the Holland River bridge which reads, "Schomberg" River, which is not regarded as a trivial error by many residents, especially those whose gardens on the Holland Marsh have produced the Holland Marsh vegetables which have made the Holland Marsh and Bradford a trade name known from end to end of this Dominion, if not over the entire continent.

The Holland Marshes, with their wonderful marsh gardens, are the marshes along the Holland River — thence their name. At least that is as residents here have always understood it. The actual name attached to that river might be a matter of some indifference to many if it were not for the marshes of that river, but when a business trade name (the business of which runs into millions of dollars) is jeopardized by such a sign there is consternation.

To the people interested in that river, those whose livelihood depends upon the gardens along its banks, that road sign is most objectionable. The Holland River is the Holland River. The marsh gardens are the Holland Marsh gardens — and the parties who erected a sign reading "Schomberg" River better explain good reasons why or remove it.
