

# NEW COMPTON IGA FOOD MARKET OPENS WED., SEPT. 17

The opening of the new Compton IGA Food Market, Wednesday, Aug. 17, will be a major milestone in the development of Bradford's commercial district, for it will provide the town with one of its most outstanding retail establishments.

The sparkling new 3,000 square foot food market is located on John Street West, one block from the site where the Compton family has been purveying food to Bradford and district residents for 22 years.

For the Comptons — William and his son, Gordon — the new store is the third expansion since Bill Compton left the chain store operations where he was a manager and then superintendent and opened his first 30 by 57 foot grocery store. Fifteen years ago he joined the IGA program as a charter member of the new voluntary group food retailing concept and soon he had to expand, adding 30 feet to his store.

In 1952 Gordon joined his father and today father and son operate the food market as a partnership.

The expansion of their oper-

ation from a 1,700 square foot store to the large new market is strong testimony to respect and trust which they have earned from their growing roster of customers and the community at large.

The new store provides many new facilities for the shopper. All departments are materially larger than the previous market. There are four check-outs; a 64-foot double deck meat department counter; 40-foot double deck produce section; 36 feet of double deck frozen food case; an 18-foot 5-deck dairy wall; 16-foot frozen meat counter, and much expanded non-food and health and beauty aid departments. There is paved parking for 17 cars on the Compton IGA parking lot and the municipal lot next door can handle all necessary overflow.

Staff has been increased by 30 per cent.

The market expansion has been a major undertaking for the Comptons but they say it was made necessary by Bradford's growth and by the growth of their own business.