

The Office Window

Note that some neighbouring newspapers are getting into the flag issue, along with the dailies. Presume most of us have our own personal opinions on this subject, as we should have, and if we feel strongly on the matter, could convey our opinion to our representative at Ottawa, to strengthen his voice in expressing opinion on a vote. As a newspaper, it does not seem becoming in a community of intelligent people to attempt to exert any influence in such a subject, therefore we are not joining in the battle of the flags. . . . Schomberg Agricultural Society, which holds one of the oldest annual fairs in the province, marked an over-the-century anniversary last week by erecting memorial gates to its fair grounds. This is a period for century marking and in writing and thinking about centennials our own has been almost overlooked. Next year, 1965, this newspaper will reach its centennial and our energy and thought should be being devoted to properly marking the occasion. It is at times such as this that the proper storing of records is appreciated, and though through the years there were some editors, we understand, who kept good files, these were not cared for, and others did not make files of their newspapers, the result being that the story of Bradford and its newspaper has been gleaned in bits and pieces, rather than from the complete story. . . . For a good many years, housecleaning time brought to light an old mirror, rescued from the attic of childhood days, to where it had been

banished when it needed resilvering, and this year out it came and received the necessary treatment. Behind the glass was part of an old Toronto Globe and when the mirror was returned to us the old newspaper was sent along. Like all old newspapers, type, lack of advertising and the style of news reporting made it absolutely different from today, with one-column headlines and local and district news intermingled, but the thing which impressed in that March, 1904, Globe, was the real estate "classifieds". Toronto prices? No! That Toronto newspaper was advertising land, property of all kinds, business opportunities of all kinds, from the Manitoba boundary westward to points in British Columbia. In the latter, the Okanogan Valley appeared to be the magic word, but most popular of all was Winnipeg. The name appears in almost every second advertisement. Many of us will have had relatives who went to Winnipeg around that time and who prospered in that city, but possibly, like ourselves, never realized the "go west" boom of the first years of the century. . . . Theatres' advertising in that 1904 Globe were the Royal Alexandra, with the play, a dainty comedy, "Sweet Lavender", prices evenings — .25, .35, .50 and \$1.; the Princess; the Grand; Shea's and the Gayety. . . . This office had a call last week from Mr. Chapman who tells us that he has purchased Mr. Jos. Wolfe's farm, located on Highway 88, just within the town limits, and plans to develop it as a big subdivision, with industry, commercial business and residential property. Mr. Chapman is

bringing in more information on his plans within a few days, but it appears that something big is about to happen out there. . . . Have not yet seen the map showing the route for the new 404 highway, but expect to within a few days, and those who have seen it are very enthusiastic about the service

it will give this town. Bradford now has a wonderful highway service to Toronto, with three direct routes leading into the city and one of these the four-lane 400, but the new 404 will give still another route, and to another part of the city, which is going to give this town great distance advantages. . . . To the members of Bradford Plaza Mixed Bowling League the McKenzies say a very special thanks for the lovely parcel received on Saturday. The gift is something we did not have and will use often and it happened to mark an anniversary.

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